

### Annex 3 – Summary Comparison of Enhanced Partnerships and Franchising

	<b>Enhanced Partnership</b>	<b>Franchising</b>
<b>Benefits / Opportunities</b>		
<i>Council and Corporate Priorities and Outcomes</i>	Ability to closely align with transport, environmental outcomes, particularly Reduce carbon emissions to tackle climate change and improve air quality	Network and services could, in theory, be most closely tailored to meet outcomes
<i>General</i>	Greater ability to draw in operator innovation, investment and expertise	Greater level of local authority control / influence on network and service patterns
<b>Weaknesses / Threats</b>		
<i>Corporate Priorities and Outcomes</i>	May be less easy to achieve where networks or services cannot operate without some form of subsidy	Length of time taken to implement means little chance of any directly outcomes in the current corporate plan period
<i>General</i>		Very significant cost and resource to set up  Financial risk predominantly lies with local authority